American Government and Politics Today

Brief Edition































American Government and Politics Today

2018–2019 Brief Edition

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Contents in Brief

PART I: THE AMERICAN SYSTEM

Chapter 1 The Democratic Republic 1

Chapter 2 Forging a New Government: The Constitution 21

Chapter 3 Federalism 44Chapter 4 Civil Liberties 66

Chapter 5 Civil Rights 92

PART II: THE POLITICS OF AMERICAN DEMOCRACY

Chapter 6 Public Opinion, Political Socialization, and the Media 118

Chapter 7 Interest Groups and Political Parties 146

Chapter 8 Campaigns and Elections 174

PART III: INSTITUTIONS OF AMERICAN GOVERNMENT

Chapter 9 Congress 199

Chapter 10 The President 225

Chapter 11 The Executive Branch 250

Chapter 12 The Courts 271

PART IV: POLICYMAKING

Chapter 13 Domestic and Economic Policy 296

Chapter 14 Foreign Policy 320

Appendix A The Declaration of Independence 345

Appendix B The Constitution of the United States 347

Appendix C Federalist Papers No. 10 and No. 51 367

Appendix D Government Spending and Revenue Charts 375

Glossary 377

Index 389

Contents

PART I: THE AMERICAN SYSTEM

Chapter 1 The Democratic Republic 1

Politics and Government 2

Why Is Government Necessary? 2 Limiting Government Power 2 Authority and Legitimacy 3

Democracy and Other Forms of Government 4

Types of Government 4
Direct Democracy as a Model 4
The Dangers of Direct Democracy 5
A Democratic Republic 5

What Kind of Democracy Do We Have? 6

Democracy for Everyone 7 Democracy for the Few 7 Democracy for Groups 8

Fundamental Values 8

Liberty versus Order 8 Liberty versus Equality 9 The Proper Size of Government 11

AT ISSUE: Does Entitlement Spending Corrupt Us? 13

Political Ideologies 13

Conservatism 14
Liberalism 15
The Traditional Political Spectrum 15
Problems with the Traditional Political Spectrum 16
A Four-Cornered Ideological Grid 16

MAKING A DIFFERENCE: Seeing Democracy in Action 18

Key Terms • Chapter Summary • Test Yourself iv



stin Sullivan/Getty

Chapter 2 Forging a New Government: The Constitution 21

The Colonial Background 22

Separatists, the *Mayflower*, and the Compact 22 More Colonies. More Government 23

AT ISSUE: Is America a Christian Nation? 24

British Restrictions and Colonial Grievances 24
The First Continental Congress 25
The Second Continental Congress 25

An Independent Confederation 26

The Resolution for Independence 26 July 4, 1776—The Declaration of Independence 26 The Rise of Republicanism 28

The Articles of Confederation: Our First Form of Government 28

The Constitutional Convention 30

Factions among the Delegates 31 Politicking and Compromises 31 Working toward Final Agreement 33 The Final Document 35

The Difficult Road to Ratification 36

The Federalists Push for Ratification 36
The March to the Finish 37
The Bill of Rights 37

Altering the Constitution 38

The Formal Amendment Process 38
Informal Methods of Constitutional Change 39

MAKING A DIFFERENCE: How Can You Affect the

U.S. Constitution? 41

Key Terms • Chapter Summary • Test Yourself

Chapter 3 Federalism 44

Federalism and Its Alternatives 45

A Unitary System 45 A Confederal System 45 A Federal System 46 Why Federalism? 46



AT ISSUE: Should Recreational Marijuana Be Legal? 48

Arguments against Federalism 48

The Constitutional Basis for American Federalism 49

Powers of the National Government 49 Powers of the State Governments 50

AT ISSUE: Should We Let Uber and Lyft Pick Up Passengers? 51

Prohibited Powers 51 Concurrent Powers 52 The Supremacy Clause 52 Interstate Relations 53

Defining Constitutional Powers—The Early Years 53

McCulloch v. Maryland (1819) 53 Gibbons v. Ogden (1824) 54 States' Rights and the Resort to Civil War 55

The Continuing Dispute over the Division of Power 56

Dual Federalism 56 The New Deal and Cooperative Federalism 57 The Politics of Federalism 58 Methods of Implementing Cooperative Federalism 58

Federalism and Today's Supreme Court 61

A Trend toward States' Rights? 61 Recent Decisions 61

MAKING A DIFFERENCE: Writing E-mails and Letters to the Editor 63

Key Terms • Chapter Summary • Test Yourself

Chapter 4 Civil Liberties 66

The Constitutional Bases of Our Liberties 67

Protections Listed in the Original Constitution 67 Extending the Bill of Rights to State Governments 68 Incorporation under the Fourteenth Amendment 68

Freedom of Religion 69

The Separation of Church and State—The Establishment Clause 69 The Free Exercise Clause 72

Freedom of Expression 73

No Prior Restraint 73





The Protection of Symbolic Speech 73

The Protection of Commercial Speech 74

Attempts to Ban Subversive or Advocacy Speech 74

The Eclipse of Obscenity as a Legal Category 75

Unprotected Speech: Slander 76

Student Speech 77

Freedom of the Press 78

The Right to Privacy 79

Privacy Rights and Abortion 79

Privacy Rights and the "Right to Die" 82

The Great Balancing Act: The Rights of the Accused versus the Rights of Society 83

AT ISSUE: Do Police Use Excessive Force against Black Men? 84

Rights of the Accused 84

Extending the Rights of the Accused 85

The Exclusionary Rule 86

Civil Liberties versus Security Issues 86

Subsequent Revelations of NSA Activity 87

MAKING A DIFFERENCE: Your Civil Liberties: Searches and Seizures 89

Key Terms • Chapter Summary • Test Yourself

Chapter 5 Civil Rights 92

The African American Experience and the Civil Rights Movement 93

Ending Servitude 93

The Ineffectiveness of the Early Civil Rights Laws 94

The End of the Separate-but-Equal Doctrine 96

De Jure and De Facto Segregation 96

The Civil Rights Movement 97

Modern Civil Rights Legislation 97

Civil Rights and the Courts 101

Standards for Judicial Review 101

The Supreme Court Addresses Affirmative Action 102

Experiences of Other Minority Groups 104

Latinos and the Immigration Issue 104

National Security and the Rights of Immigrants 106

AT ISSUE: Should We Deport Unauthorized Immigrants? 107

The Agony of the American Indian 107



Women's Struggle for Equal Rights 108

Early Women's Political Movements 108 The Modern Women's Movement 109 Women in Politics Today 110 Gender-Based Discrimination in the Workplace 111

The Rights and Status of Gay Males and Lesbians 112

Growth in the Gay Male and Lesbian Rights Movement 112 State and Local Laws Targeting Gay Men and Lesbians 112 "Don't Ask, Don't Tell" 113 Same-Sex Marriage 113 The Rights of Transgender Individuals 114

MAKING A DIFFERENCE: Dealing with Discrimination 115

Key Terms • Chapter Summary • Test Yourself

PART II: THE POLITICS OF AMERICAN DEMOCRACY

Chapter 6 Public Opinion, Political Socialization, and the Media 118

Public Opinion and Political Socialization 119

Consensus and Divided Opinion 119 Forming Public Opinion: Political Socialization 120 The Media and Public Opinion 121 Political Events and Public Opinion 122

The Influence of Demographic Factors 123

Educational Achievement 123 Economic Status 123 Religious Denomination 123 Religious Commitment and Beliefs 125 Race and Ethnicity 125 The Hispanic Vote 126 The Gender Gap 126 Geographic Region 127

Measuring Public Opinion 127

The History of Opinion Polls 127 Sampling Techniques 127 The Difficulty of Obtaining Accurate Results 128 Additional Problems with Polls 129



Public Opinion and the Political Process 131

Political Culture and Public Opinion 131 Policymaking and Public Opinion 131

The Media in the United States 132

The Roles of the Media 132 Television versus the New Media 135 Challenges Facing the Media 136

The Media and Political Campaigns 137

Political Advertising 138 Management of News Coverage 138 Going for the Knockout Punch—Presidential Debates 139 Political Campaigns and the Internet 140 Blogosphere Politics 140 Bias in the Media 141

MAKING A DIFFERENCE: Being a Critical Consumer of the News 143

Key Terms • Chapter Summary • Test Yourself

Chapter 7 Interest Groups and Political Parties 146

A Nation of Joiners 147

Thousands of Groups 147 Interest Groups and Social Movements 148 Reasons to Join-or Not Join 148

Types of Interest Groups 148

Economic Interest Groups 149 Environmental Interest Groups 151 Public-Interest Groups 152 Additional Types of Interest Groups 152

Interest Group Strategies 153

Direct Techniques 153 Indirect Techniques 155 Regulating Lobbyists 155

Political Parties in the United States 157

Functions of Political Parties in the United States 157 The Party Organization 158 The Party-in-the-Electorate 159 The Party-in-Government 160



A History of Political Parties in the United States 160

The Formative Years: Federalists and Anti-Federalists 161

Democrats and Whigs 162

The Civil War Crisis 162

The Post-Civil War Period 162

The Progressive Interlude 163

The New Deal Era 163

An Era of Divided Government 164

The Parties Today 164

Why Has the Two-Party System Endured? 165

The Historical Foundations of the Two-Party System 166 Political Socialization and Practical Considerations 166

The Winner-Take-All Electoral System 167

State and Federal Laws Favoring the Two Parties 167

The Role of Minor Parties in U.S. Politics 168

The Rise of the Independents 170

MAKING A DIFFERENCE: You Can Be a Convention Delegate 171

Key Terms • Chapter Summary • Test Yourself

Chapter 8 Campaigns and Elections 174

The Twenty-First-Century Campaign 175

Who Is Eligible? 175 Who Runs? 175

Managing the Campaign 176

Financing the Campaign 178

The Evolution of the Campaign Finance System 178 The Current Campaign Finance Environment 180

AT ISSUE: Can Money Buy Elections? 182

Running for President: The Longest Campaign 183

Reforming the Presidential Primaries 184 The Invisible Primary 184 Primaries and Caucuses 185 Front-Loading the Primaries 186 On to the National Convention 187 The Electoral College 188



How Are Elections Conducted? 189

Voting by Mail 189
Voting Fraud and Voter ID Laws 189
Turning Out to Vote 191
Legal Restrictions on Voting 192
Is the Franchise Still Too Restrictive? 193

How Do Voters Decide? 194

Party Identification 194
Other Political Factors 194
Demographic Characteristics 195

MAKING A DIFFERENCE: Registering and Voting 196

Key Terms • Chapter Summary • Test Yourself

PART III: INSTITUTIONS OF AMERICAN GOVERNMENT

Chapter 9 Congress 199

The Nature and Functions of Congress 200

Bicameralism 200
The Lawmaking Function 201
The Representation Function 201
Service to Constituents 202
The Oversight Function 202
The Public-Education Function 203
The Conflict-Resolution Function 203
The Powers of Congress 203

House-Senate Differences and Congressional Perks 204

Size and Rules 204
Debate and Filibustering 205

AT ISSUE: Is It Time to Get Rid of the Filibuster? 206

Congresspersons and the Citizenry: A Comparison 207 Perks and Privileges 207



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Congressional Elections and Apportionment 208

Candidates for Congressional Elections 208 Apportionment of the House 209 Gerrymandering 209 "Minority-Majority" Districts 211

How Congress Is Organized 212

The Power of Committees 213 Types of Congressional Committees 213 The Selection of Committee Members 215 Leadership in the House 215 Leadership in the Senate 217

Lawmaking and Budgeting 218

How Much Will the Government Spend? 218 Preparing the Budget 220 Congress Faces the Budget 221 Budget Resolutions and Crises 221

MAKING A DIFFERENCE: Learning About Your Representatives 222

Key Terms • Chapter Summary • Test Yourself

Chapter 10 The President 225

Who Can Become President? 226

Birthplace and Age 226 The Process of Becoming President 226

The Many Roles of the President 227

Head of State 227

AT ISSUE: Should We Elect the President by Popular Vote? 228

Chief Executive 229 Commander in Chief 230

AT ISSUE: Should President Trump Send U.S. Ground Forces to Syria? 231

Chief Diplomat 231 Chief Legislator 233 Party Chief and Politician 235

Presidential Powers 236

Emergency Powers 237 Executive Orders 238



Executive Privilege 238 Signing Statements 239 Abuses of Executive Power and Impeachment 239

The Executive Organization 240

The Cabinet 240 The Executive Office of the President 241

The Vice President 244

The Vice President's Job 244 Presidential Succession 245

MAKING A DIFFERENCE: Communicating with the White House 247

Key Terms • Chapter Summary • Test Yourself

Chapter 11 The Executive Branch 250

The Nature and Scope of the Federal Bureaucracy 251

Public and Private Bureaucracies 251 The Size of the Bureaucracy 251 The Federal Budget 252

The Organization of the Executive Branch 253

Cabinet Departments 253

AT ISSUE: Should We Simplify the Income Tax System? 254

Independent Executive Agencies 254 Independent Regulatory Agencies 255 Government and Government-Controlled Corporations 258

Staffing the Bureaucracy 259

Political Appointees 259 History of the Federal Civil Service 260

Modern Attempts at Bureaucratic Reform 262

Sunshine Laws before and after 9/11 262 Privatization, or Contracting Out 263 The Issue of Whistleblowers 263

Bureaucrats as Politicians and Policymakers 265

The Rulemaking Environment 265 Negotiated Rulemaking 266 Bureaucrats as Policymakers 266 Congressional Control of the Bureaucracy 267



MAKING A DIFFERENCE: What the Government Knows about You 268

Key Terms • Chapter Summary • Test Yourself

Chapter 12 The Courts 271

Sources of American Law 272

The Common Law Tradition 272 Constitutions 273 Statutes and Administrative Regulations 273 Case Law 273

The Federal Court System 273

Basic Judicial Requirements 274 Parties to Lawsuits 274 Procedural Rules 274 Types of Federal Courts 275 Federal Courts and the War on Terrorism 277

The Supreme Court at Work 279

Which Cases Reach the Supreme Court? 280 Court Procedures 280 Decisions and Opinions 281

The Selection of Federal Judges 282

Judicial Appointments 282

AT ISSUE: Should State Judges Be Elected? 283

Partisanship and Judicial Appointments 284 The Senate's Role 285

Policymaking and the Courts 286

Judicial Review 286 Judicial Activism and Judicial Restraint 287 The Roberts Court 288 What Checks Our Courts? 289

MAKING A DIFFERENCE: Changing the Legal System 292

Key Terms • Chapter Summary • Test Yourself



PART IV: POLICYMAKING

Chapter 13 Domestic and Economic Policy 296

AT ISSUE: Should States Raise the Minimum Wage? 297

The Policymaking Process: Health Care as an Example 298

Health Care: Agenda Building 298
Health Care: Policy Formulation 300
Health Care: Policy Adoption 300
Health Care: Policy Implementation 301
Health Care: Policy Evaluation 302

Immigration 303

The Issue of Unauthorized Immigration 304
The Immigration Debate 304

Energy and the Environment 306

Energy Independence—A Strategic Issue 306 Climate Change 307

The Politics of Economic Decision Making 308

Good Times, Bad Times 309
Fiscal Policy 310
The Public Debt and Deficit Spending 311
Monetary Policy 313

The Politics of Taxation 315

Federal Income Tax Rates 315
Income Tax Loopholes and Other Types of Taxes 316

MAKING A DIFFERENCE: Learning about Entitlement Reform 317

Key Terms • Chapter Summary • Test Yourself

Chapter 14 Foreign Policy 320

Facing the World: Foreign and Defense Policies 321

Aspects of Foreign Policy 321 Idealism versus Realism in Foreign Policy 321



Terrorism and Warfare 323

The Emergence of Terrorism 323 Wars in Iraq 324

Afghanistan 325

The Civil War in Syria and the Rise of ISIS 326

U.S. Diplomatic Efforts 327

Nuclear Weapons 327 Israel and the Palestinians 329 The New Power: China 330 Economic Troubles in Europe 331

Who Makes Foreign Policy? 333

Constitutional Powers of the President 333
The Executive Branch and Foreign Policymaking 334
Congress Balances the Presidency 335

The Major Foreign Policy Themes 336

The Formative Years: Avoiding Entanglements 336
The Era of Internationalism 337
Superpower Relations 338

AT ISSUE: How Dangerous Is Putin's Russia? 340

MAKING A DIFFERENCE: Working for Human Rights 341

Key Terms • Chapter Summary • Test Yourself



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Appendix A The Declaration of Independence 345

Appendix B The Constitution of the United States 347

Appendix C Federalist Papers No. 10 and No. 51 367

Appendix D Government Spending and Revenue Charts 375

GLOSSARY 377

INDEX 389

Preface

n November 2016, Republican presidential candidate Donald Trump triumphed over Democratic candidate Hillary Clinton. The Republicans also maintained control of the U.S. Senate and House of Representatives, although they did suffer minor losses. Trump certainly has one of the most unusual backgrounds ever for a president, with no experience in elected or appointed public office. One consequence of his victory has been an explosion of interest in political news. Online news sites, including that of the *New York Times*, have experienced large increases in viewership. The same goes for cable news networks such as Fox News and MSNBC. For many people, American politics and government have never been more interesting.

Trump won the presidency by carrying the vote in the electoral college, even though Clinton's popular vote was more than 2 percentage points greater than his. Many have wondered how a candidate could become president while losing the popular vote, and that is one of many things that students will learn in this text. Now more than ever, it is important to understand America's complex and fascinating political system.

One thing was and continues to be certain: American politics today will never be without tension, drama, and conflict. Throughout this Brief Edition of *American Government and Politics Today*, you will read about how our government has responded to past issues and how it is responding to current conflicts.

This edition is basically a condensed and updated version of the larger editions of *American Government and Politics Today*. It has been created specifically for those of you who want a text that presents the fundamental components of the American political system while retaining the quality and readability of the larger editions. You will find that this edition is up to date in every respect. The text, figures, tables, and all pedagogical features reflect the latest available data. We have also included coverage of all recently issued laws, regulations, and court decisions that have—or will have—a significant impact on American society and our political system.

Like the larger editions, this volume places a major emphasis on political participation and involvement. This brief, fourteen-chapter text has been heralded by reviewers as the best essentials text for its affordability, conciseness, clarity, and readability.

New to This Edition

Of course, every chapter has been thoroughly revised and updated. But there is more.

Now in Full Color Throughout

A major objective of the Brief Edition has always been to provide students with an affordable textbook. To that end, previous editions have been limited to using a single color for contrast in most of the text. With this edition, however, we have been able—for the first time—to produce a text in full color and still keep it affordable. The use of color not only makes the chapters more attractive, but it also adds to the impact of the various charts and graphs that appear throughout.

xvii

Major Topical Updates

By far the most important change in American politics and government since the last Brief Edition has been the rise of Donald Trump. We give ample space to Trump's populist campaign and his use of the media, including Twitter. In *Chapter 1 The Democratic Republic* and *Chapter 6 Public Opinion, Political Socialization, and the Media*, we describe Trump's supporters and the problems facing the white working class. We describe the alleged scandals faced both by Trump and by Democratic presidential candidate Hillary Clinton, in particular concerning questions about Russian involvement in the 2016 elections. *Chapter 11 The Executive Branch* explains Trump's firing of FBI director James Comey. Other major new topics include:

- In *Chapter 3 Federalism*, the limits on what the national government can do to coerce the states.
- In Chapter 4 Civil Liberties, political correctness and government surveillance.
- In Chapter 5 Civil Rights, how black men are treated by the police. We also have a major new section on transgender individuals.
- In *Chapter 7 Interest Groups and Political Parties*, the growth in party polarization and the changing bases of the major parties.
- In *Chapter 8 Campaigns and Elections*, the limits of the "invisible primary," the role of superdelegates, and restrictions on the right to vote.
- In Chapter 9 Congress, the House Freedom Caucus and the conflict around replacing the late Supreme Court justice Antonin Scalia.
- Chapter 11 The Executive Branch, has been more appropriately renamed The Executive Branch. We focus on whistleblowers and those who leak national security information.
- Chapter 13 Domestic and Economic Policy describes the Republican struggle to replace the Affordable Care Act.
- Finally, Chapter 14 Foreign Policy highlights Trump's transactional foreign policy and trade issues with China and Europe.

Key to High Student Interest— Topical Debate-Style Features

Every *At Issue* feature focuses on a controversial topic and concludes with a *For Critical Analysis* question to invite critical thinking. Most of these features are new:

- Chapter 1: Does Entitlement Spending Corrupt Us?
- Chapter 2: Is America a Christian Nation?
- Chapter 3: Should Recreational Marijuana Be Legal?
- Chapter 3: Should We Let Uber and Lyft Pick Up Passengers?
- Chapter 4: Do Police Use Excessive Force against Black Men?

- Chapter 5: Should We Deport Unauthorized Immigrants?
- Chapter 8: Can Money Buy Elections?
- Chapter 9: Is It Time to Get Rid of the Filibuster?
- Chapter 10: Should We Elect the President by Popular Vote?
- Chapter 10: Should President Trump Send U.S. Ground Forces to Syria?
- Chapter 11: Should We Simplify the Income Tax System?
- Chapter 12: Should State Judges Be Elected?
- Chapter 13: Should States Raise the Minimum Wage?
- Chapter 14: How Dangerous Is Putin's Russia?

Making a Difference Features

At the end of every chapter, a feature entitled *Making a Difference* enhances our emphasis on student participation. These features provide newly updated, useful information for active citizenship. We offer tips on how to find information on issues, how to learn about your elected representatives, how to join and participate in advocacy organizations, how to protect your civil rights and liberties, and more.

Other Special Pedagogical Aids

The 2018–2019 Brief Edition of American Government and Politics Today retains many of the pedagogical aids and features of the larger editions, including the following:

- Learning Outcomes—A section-by-section focus on crucial questions that students should learn to address.
- **Key Terms**—Important terms that are boldfaced and defined in the text when they are first used. These terms are defined in the text margins, listed at the end of the chapter with the page numbers on which they appear, and included in the Glossary at the back of the book.
- InterAct—A mini-feature that directs students to selected websites and encourages them to take one or more actions when they get there.
- Chapter Summary—A point-by-point summary of the chapter text.
- Test Yourself—A quiz and an essay question at the very end of each chapter.

Appendices

The Brief Edition of American Government and Politics Today includes, as appendices, both the Declaration of Independence (Appendix A) and the U.S. Constitution (Appendix B). The text of the Constitution has been annotated to help you understand the meaning and significance of the various provisions in this important document. Appendix C presents Federalist Papers No. 10 and No. 51. These selections are also annotated to help you grasp their importance in understanding the American philosophy of government. Appendix D contains pie charts that explain the expenditures and revenues of the federal government.

MindTap

MindTap is here to simplify your workload as an instructor, organize and immediately grade your students' assignments, and allow you to customize your course as you see fit. Through deep-seated integration with your Learning Management System (LMS), grades are easily exported and analytics are pulled with just the click of a button. MindTap provides you with a platform to easily add current events videos and RSS feeds from national or local news sources. Looking to incorporate more recent and late-breaking news into the course? Utilize our KnowNow American Government Blog for weekly updated news coverage and pedagogy.

Instructor Supplements

The **Instructor Companion Website** (ISBN: 9781337559782) is an all-in-one multimedia online resource for class preparation, presentation, and testing. Accessible through Cengage .com/login with your faculty account, you will find the following available for download:

- Book-specific Microsoft[®] Powerpoint[®] slides of lecture outlines, as well as photos, figures, and tables from the text. These presentations make it easy for you to assemble lectures for your course.
- Cognero **Test Bank** (ISBN: 9781337559775): Multiple-choice and essay questions, along with their answers and text references, that are compatible with multiple Learning Management Systems.
- An Instructor's Manual that includes learning outcomes, chapter outlines, discussion questions, class activities and project suggestions, tips on integrating media into your class, suggested readings and Web resources, and a section specially designed to help teaching assistants and adjunct professors.

Acknowledgments

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Any errors, of course, remain our own. We welcome comments from instructors and students alike. Suggestions that we received on previous editions have helped us to improve this text and to adapt it to the changing needs of instructors and students.

> S.W.S. M.C.S. B.A.B.

About the Authors



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Steffen W. Schmidt is a professor of political science at Iowa State University. He grew up in Colombia, South America, and has studied in Colombia, Switzerland, the United States, and France. He has a B.A. from Rollins College and obtained his Ph.D. from Columbia University, in public law and government.

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Schmidt is a pioneer in the use of web-based and real-time video courses and is a founding member of the American Political Science Association's section on Computers and Multimedia.

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Shelley has published numerous articles, books, and monographs on public policy. From 1993 to 2002, he served as elected coeditor of the *Policy Studies Journal*. His published books include *The Permanent Majority: The Conservative Coalition in the United States Congress; Biotechnology and the Research Enterprise* (with William F. Woodman and Brian J. Reichel); *American Public Policy: The Contemporary Agenda* (with Steven G. Koven and Bert E. Swanson); *Redefining Family Policy: Implications for*

the 21st Century (with Joyce M. Mercier and Steven Garasky); and Ouality Research in Literacy and Science Education: International Perspectives and Gold Standards (with Larry Yore and Brian Hand).

His leisure time includes traveling, working with students, and playing with the family dog and cats.



BARBARA A. BARDES

Barbara A. Bardes is professor emerita of political science and former dean of Raymond Walters College at the University of Cincinnati. She received her B.A. and M.A. from Kent State University. After completing her Ph.D. at the University of Cincinnati, she held faculty positions at Mississippi State University and Loyola University in Chicago. She returned to Cincinnati, her hometown, as a college administrator. She has also worked as a political consultant and directed polling for a research center.

Bardes has written articles on public opinion and foreign policy, and on women and politics. She has authored Thinking about Public Policy; Declarations of Independence: Women and Political Power in Nineteenth-Century American Fiction; and Public Opinion: Measuring the American Mind (with Robert W. Oldendick).

Bardes's home is located in a very small hamlet in Kentucky called Rabbit Hash, famous for its 150-year-old general store. Her hobbies include traveling, gardening, needlework, and antique collecting.

1

The Democratic Republic



People celebrating at a campaign rally in Brooklyn, N.Y., in 2016. What do people mean when they wave the U.S. flag?

The five **Learning Outcomes (LOs)** below are designed to help improve your understanding of this chapter. After reading this chapter, you should be able to:

- **>>>> L01** Define the terms *politics, government, order, liberty, authority,* and *legitimacy.*
- **>>> L02** Distinguish the major features of direct democracy and representative democracy.
- **LO3** Describe majoritarianism, elite theory, and pluralism as theories of how democratic systems work.
- **>>> LO4** Summarize the conflicts that can occur between the values of liberty and order, and between those of liberty and equality.
- **>>> L05** Discuss conservatism, liberalism, and other popular American ideological positions.

Check your understanding of the material with the Test Yourself section at the end of the chapter.

olitics, for many people, is the "great game," and it is played for high stakes. After all, the game involves vast sums and the very security of the nation. In the last few years, the stakes have grown higher still. In 2016, American voters picked Republican Donald Trump to be the next president of the United States. Trump's political values and personal background were unprecedented among major-party presidential candidates. True, Democrat Hillary Clinton won more votes than Trump, but as we explain throughout this text, Americans choose their president through the *electoral college*, not the popular vote. Trump's electoral vote margin was decisive. While the Democrats picked up a few seats in Congress, Republicans still controlled both the U.S. House and Senate. A new era of conservative governance appeared certain, to the delight of some and the dismay of others.

Politics and Government

>>> L01: Define the terms politics, government, order, liberty, authority, and legitimacy.

What is politics? **Politics** can be understood as the process of resolving conflicts and deciding, as political scientist Harold Lasswell put it in his classic definition, "who gets what, when, and how." More specifically, politics is the struggle over power or influence within organizations or informal groups that can grant or withold benefits or privileges.

We can identify many such groups and organizations. In every community that makes decisions through formal or informal rules, politics exists. For example, when a church decides to construct a new building or hire a new minister, the decision is made politically. Politics can be found in schools, social groups, and any other organized collection of individuals. Of all the organizations that are controlled by political activity, however, the most important is the government.

What is the government? Certainly, it is an **institution**—that is, an ongoing organization that performs certain functions for society. An institution has a life separate from the lives of the individuals who are part of it at any given moment in time. The **government** can be defined as an institution within which decisions are made that resolve conflicts and allocate benefits and privileges. The government is also the preeminent institution within society because it has the ultimate authority for making these decisions.

Why Is Government Necessary?

Perhaps the best way to assess the need for government is to examine circumstances in which government, as we normally understand it, does not exist. What happens when multiple groups compete violently with one another for power within a society? There are places around the world where such circumstances exist. A current example is the Middle Eastern nation of Syria, run by the dictator Bashar al-Assad. In 2011, peaceful protesters were killed, which led to an armed rebellion. The government lost control of much of the country, and its forces repeatedly massacred civilians in contested areas. Some rebels, such as the so-called Islamic State (ISIS), were extreme Islamists. Others were more moderate. By 2013, rebels were fighting each other as well as the government. In much of Syria, law and order had broken down completely. By 2017, almost 500,000 people had been killed, and about half of the country's people had been driven from their homes.

As the example of Syria shows, one of the foundational purposes of government is the maintenance of security, or **order**. By keeping the peace, a government protects its people from violence at the hands of private or foreign armies and criminals. If order is not present, it is not possible for the government to provide any of the other benefits that people expect from it. Order is a political value to which we will return later in this chapter.

Limiting Government Power

A complete collapse of order and security, as seen in Syria, actually is an uncommon event. Much more common is the reverse—too much government control. In January 2017, the human rights organization Freedom House judged that forty-nine of the world's countries were "not free." These nations contained 36 percent of the world's population. Such countries may be controlled by individual kings or dictators. Saudi Arabia's king, Salman bin Abdulaziz Al Saud, and North Korea's Kim Jong-un are obvious examples. Alternatively,

Politics

The struggle over power or influence within organizations or informal groups that can grant or withhold benefits or privileges.

Institution

An ongoing organization that performs certain functions for society.

Government

The preeminent institution within a society. Government has the ultimate authority to decide how conflicts will be resolved and how benefits and privileges will be allocated.

Order

A state of peace and security. Maintaining order by protecting members of society from violence and criminal activity is the oldest purpose of government.

^{1.} Harold Lasswell, Politics: Who Gets What, When, and How (Gloucester, Mass.: Peter Smith Publisher, 1990). Originally published in 1936.

a political party, such as the Communist Party of China, may monopolize all the levels of power. The military may rule, as in Thailand since 2014.

In all of these examples, the individual or group running the country cannot be removed by legal means. Freedom of speech and the right to a fair trial are typically absent. Dictatorial governments often torture or execute their opponents. Such regimes may also suppress freedom of religion. Revolution, whether violent or nonviolent, is often the only way to change the government.

In short, protection from the violence of domestic criminals or foreign armies is not enough. Citizens also need protection from abuses of power by their own government. To protect the liberties of the people, it is necessary to limit the powers of the government. **Liberty**—the greatest freedom of the individual consistent with the freedom of other individuals—is a second major political value, along with order. We discuss this value in more detail later in this chapter.



U.S. soldiers in Mosul, Iraq. They are assisting Iraqi forces in a campaign to clear ISIS forces from the city. ISIS terrorists have become famous for their brutality. What might inspire them to act in this way?

Authority and Legitimacy

Every government must have **authority**—that is, the right and power to enforce its decisions. Ultimately, the government's authority rests on its control of the armed forces and the police. Few people in the United States, however, base their day-to-day activities on fear of the government's enforcement powers. Most people, most of the time, obey the law because this is what they have always done. Also, if they did not obey the law, they would face the disapproval of friends and family. Consider an example: Do you avoid injuring your friends or stealing their possessions because you are afraid of the police—or because if you undertook these actions, you no longer would have friends?

Under normal circumstances, the government's authority has broad popular support. People accept the government's right to establish rules and laws. When authority is broadly accepted, we say that it has **legitimacy**. Authority without legitimacy is a recipe for trouble.

Events in several Arab nations since 2011 can serve as an example. The dictators who ruled Egypt, Libya, and Tunisia had been in power for decades. All three dictators had some popular support when they first gained power. None of these nations had a tradition of democracy, and so it was possible for undemocratic rulers to enjoy a degree of legitimacy. After years of oppressive behavior, these regimes slowly lost that legitimacy. The rulers survived only because they were willing to employ violence against any opposition. In Egypt and Tunisia, the end came when soldiers refused to use force against massive demonstrations. Having lost all legitimacy, the rulers of these two countries then lost their authority as well. In Libya, the downfall and death of the dictator Muammar Gaddafi came only after a seven-month civil war. (As it happens, Egypt's shaky new democracy collapsed in 2013 when the army seized power.)

Liberty

The greatest freedom of the individual that is consistent with the freedom of other individuals in the society.

Authority

The right and power of a government or other entity to enforce its decisions and compel obedience.

Legitimacy

Popular acceptance of the right and power of a government or other entity to exercise authority.

Democracy and Other Forms of Government

Distinguish the major features of direct democracy and representative democracy.

The different types of government can be classified according to which person or group of people controls society through the government.

Types of Government

At one extreme is a society governed by a **totalitarian regime**. In such a political system, a small group of leaders or a single individual—a dictator—makes all decisions for the society. Every aspect of political, social, and economic life is controlled by the government. The power of the ruler is total (thus, the term *totalitarianism*). Examples of such regimes include Germany under Adolf Hitler and the former Soviet Union under Joseph Stalin.

A second type of system is authoritarian government. **Authoritarianism** differs from totalitarianism in that only the government itself is fully controlled by the ruler. Social and economic institutions, such as churches, businesses, and labor unions, exist that are not under the government's control.

Many of our terms for describing the distribution of political power are derived from the ancient Greeks, who were the first Western people to study politics systematically. One form of rule was known as *aristocracy*, literally meaning "rule by the best." In practice, this meant rule by wealthy members of ancient families. Another term from the Greeks is *theocracy*, which literally means "rule by God" (or the gods). In practice, theocracy means rule by self-appointed religious leaders. Iran is a rare example of a country in which supreme power is in the hands of a religious leader, the Grand Ayatollah Ali Khamenei. One of the most straightforward Greek terms is *oligarchy*, which simply means "rule by a few."

The Greek term for rule by the people was **democracy**. Within the limits of their culture, some of the Greek city-states operated as democracies. Today, in much of the world, the people will not grant legitimacy to a government unless it is based on democracy.

Direct Democracy as a Model

The Athenian system of government in ancient Greece is usually considered the purest model for **direct democracy** because the citizens of that community debated and voted directly on all laws, even those put forward by the ruling council of the city. The most important feature of Athenian democracy was that the **legislature** was composed of all of the citizens. (Women, resident foreigners, and slaves, however, were excluded because they were not citizens.) This form of government required a high level of participation from every citizen. That participation was seen as benefiting the individual and the city-state. The Athenians believed that although a high level of participation might lead to instability in government, citizens, if informed about the issues, could be trusted to make wise decisions.

Direct democracy also has been practiced at the local level in Switzerland and, in the United States, in New England town meetings. At these town meetings, important decisions—such as levying taxes, hiring city officials, and deciding local ordinances—are made by majority vote. (In recent years, however, turnout for such meetings has declined.) Some states provide a modern adaptation of direct democracy for their citizens. In these states, representative democracy is supplemented by the **initiative** or the **referendum**. Both processes enable the people to vote directly on laws or constitutional amendments. The **recall** process, which is available in many states, allows the people to vote to remove an official from state office before his or her term has expired.

Totalitarian Regime

A form of government that controls all aspects of the political, social, and economic life of a nation.

Authoritarianism

A type of regime in which only the government itself is fully controlled by the ruler. Social and economic institutions exist that are not under the government's control.

Democracy

A system of government in which political authority is vested in the people.

Direct Democracy

A system of government in which political decisions are made by the people directly, rather than by their elected representatives.

Legislature

A governmental body primarily responsible for the making of laws.

Initiative

A procedure by which voters can petition to vote on a law or a constitutional amendment.

Referendum

An electoral device whereby legislative or constitutional measures are referred by the legislature to the voters for approval or disapproval.

Recall

A procedure allowing the people to vote to dismiss an elected official from office before his or her term has expired.

The Dangers of Direct Democracy

Although they were aware of the Athenian model, the framers of the U.S. Constitution were opposed to such a system. Democracy was considered to be dangerous and a source of instability. But in the 1700s and 1800s, the idea of government based on the consent of the people gained increasing popularity. Such a government was the main aspiration of the American Revolution in 1775, the French Revolution in 1789, and many subsequent revolutions. At the time of the American Revolution, however, the masses were still considered to be too uneducated to govern themselves, too prone to the influence of demagogues (political leaders who manipulate popular prejudices), and too likely to subordinate minority rights to the tyranny of the majority.

James Madison, while defending the new scheme of government set forth in the U.S. Constitution, warned of the problems inherent in a "pure democracy":



These Woodbury, Vermont, residents cast their ballots after a town meeting to vote on the school budget and sales taxes. What type of political system does the town meeting best represent?

A common passion or interest will, in almost every case, be felt by a majority of the whole . . . and there is nothing to check the inducements to sacrifice the weaker party or an obnoxious individual. Hence it is that such democracies have ever been spectacles of turbulence and contention, and have ever been found incompatible with personal security or the rights of property; and have in general been as short in their lives as they have been violent in their deaths.²

Like other politicians of his time, Madison feared that pure, or direct, democracy would deteriorate into mob rule. What would keep the majority of the people, if given direct decision-making power, from abusing the rights of those in the minority?

A Democratic Republic

The framers of the U.S. Constitution chose to craft a **republic**, meaning a government in which sovereign power rests with the people, rather than with a king or a monarch. A republic is based on **popular sovereignty**. To Americans of the 1700s, the idea of a republic also meant a government based on common beliefs and virtues that would be fostered within small communities.

The U.S. Constitution created a form of republican government that we now call a **democratic republic**. The people hold the ultimate power over the government through the election process, but all national policy decisions are made by elected officials. For the founders, even this distance between the people and the government was not sufficient. The Constitution made sure that the Senate and the president would not be elected by

Republic

A form of government in which sovereign power rests with the people, rather than with a king or a monarch.

Popular Sovereignty

The concept that ultimate political authority is based on the will of the people.

Democratic Republic

A republic in which representatives elected by the people make and enforce laws and policies.

^{2.} James Madison, in Alexander Hamilton, James Madison, and John Jay, *The Federalist Papers*, No. 10 (New York: Signet, 2003), p. 71. See Appendix C of this book.

a direct vote of the people. Senators were chosen by state legislatures, although a later constitutional amendment allowed for the direct election of senators. The founders also established an *electoral college* to choose the president, in the hope that such a body would prevent voters from ultimately making the choice.

Despite these limits, the new American system was unique in the amount of power it granted to the ordinary citizen. Over the course of the following two centuries, democratic values became more and more popular, at first in Western nations and then throughout the rest of the world. The spread of democratic principles gave rise to another name for our system of government—representative democracy. The term representative democracy has almost the same meaning as democratic republic, with one exception. Recall that in a republic, not only are the people sovereign, but there is no king. What if a nation develops into a democracy but preserves the monarchy as a largely ceremonial institution? That is exactly what happened in Britain. The British, who have long cherished their kings and queens, found the term democratic republic unacceptable. A republic, after all, meant there could be no monarch. The British therefore described their system as a representative democracy instead.

Principles of Democratic Government. All representative democracies rest on the rule of the people as expressed through the election of government officials. In the 1790s in the United States, only free white males were able to vote, and in some states they had to be property owners as well. Women in many states did not receive the right to vote in national elections until 1920, and the right to vote was not secured in all states by African Americans until the 1960s. Today, universal suffrage is the rule.

Because everyone's vote counts equally, the only way to make fair decisions is by some form of majority will. But to ensure that **majority rule** does not become oppressive, modern democracies also provide guarantees of minority rights. If political minorities were not protected, the majority might violate the fundamental rights of members of certain groups—especially groups that are unpopular or dissimilar to the majority population, such as racial minorities.

To guarantee the continued existence of a representative democracy, there must be free, competitive elections. Thus, the opposition always has the opportunity to win elective office. For such elections to be totally open, freedom of the press and freedom of speech must be preserved so that opposition candidates can present their criticisms of the government to the people.

Constitutional Democracy. Another key feature of Western representative democracy is that it is based on the principle of **limited government**. Not only is the government dependent on popular sovereignty, but the powers of the government are also clearly limited, either through a written document or through widely shared beliefs. The U.S. Constitution sets down the fundamental structure of the government and the limits to its activities. Such limits are intended to prevent political decisions based on the whims or ambitions of individuals in government rather than on constitutional principles.

What Kind of Democracy Do We Have?

>>> LO3: Describe majoritarianism, elite theory, and pluralism as theories of how democratic systems work.

Political scientists have developed a number of theories about American democracy, including *majoritarianism*, *elite theory*, and *pluralism*. Advocates of these theories use them to describe American democracy either as it actually is or as they believe it should be.

Representative Democracy

A form of government in which representatives elected by the people make and enforce laws and policies, but in which the monarchy may be retained in a ceremonial role.

Universal Suffrage

The right of all adults to vote for their representatives.

Majority Rule

A basic principle of democracy asserting that the greatest number of citizens in any political unit should select officials and determine policies.

Limited Government

A government with powers that are limited either through a written document or through widely shared beliefs. Some scholars argue that none of these three theories, which we discuss next, fully describes the workings of American democracy. These experts say that each theory captures a part of the true reality but that we need all three theories to gain a full understanding of American politics.

Democracy for Everyone

Many people believe that in a democracy, the government ought to do what the majority of the people want. This simple proposition is the heart of majoritarian theory. As a theory of what democracy should be like, **majoritarianism** is popular among both political scientists and ordinary citizens. Many scholars, however, consider majoritarianism to provide a surprisingly poor description of how U.S. democracy actually works. Policies adopted by the U.S. government are often strikingly different from the ones endorsed by the public in

opinion polls. One example is religion in the public schools. Solid majorities have long advocated a greater role for religion in the public schools, even to the point of teachers leading students in prayer. Most elected officials, however, have tried to uphold the constitutional principle of "separation of church and state." Another example: the average voter supports programs such as Social Security, Medicare—and high taxes on the rich—far more strongly than do the nation's leaders. (We discuss programs such as Social Security and Medicare later in this chapter.)

Democracy for the Few

If ordinary citizens are not really making policy decisions with their votes, who is? One theory suggests that elites really govern the United States. **Elite theory** holds that society is ruled by a small number of people who exercise power to further their self-interest. American democracy, in other words, is a sham democracy. Few people today believe it is a good idea for the country to be run by a privileged minority. In the past, however, many people believed that it was appropriate for the country to be governed by an elite. Consider the words of Alexander Hamilton, one of the framers of the Constitution:



Members of the United Automobile Workers marching on Labor Day, 2016. They are encouraging union members to vote. What kind of democracy are these citizens likely to support?

All communities divide themselves into the few and the many. The first are the rich and the wellborn, the other the mass of the people. . . . The people are turbulent and changing; they seldom judge or determine right. Give therefore to the first class a distinct, permanent share in the government. They will check the unsteadiness of the second, and as they cannot receive any advantage by a change, they therefore will ever maintain good government.³

Some versions of elite theory assume that there is a small, cohesive elite class that makes almost all the important decisions for the nation,⁴ whereas others suggest that voters choose among competing elites. Popular movements of varying political persuasions often advocate simple versions of elite theory.

Majoritarianism

A political theory holding that in a democracy, the government ought to do what the majority of the people want.

Elite Theory

The argument that society is ruled by a small number of people who exercise power to further their self-interest.

^{3.} Alexander Hamilton, "Speech in the Constitutional Convention on a Plan of Government," in Joanne B. Freeman, ed., *Alexander Hamilton: Writings* (New York: Library of America, 2001).

^{4.} Michael Parenti, *Democracy for the Few*, 9th ed. (Belmont, Calif.: Wadsworth Publishing, 2011).

Democracy for Groups

A different school of thought holds that our form of democracy is based on group interests. Even if the average citizen cannot keep up with political issues or cast a deciding vote in any election, the individual's interests will be protected by groups that represent her or him.

Theorists who subscribe to **pluralism** see politics as a struggle among groups to gain benefits for their members. Given the structure of the American political system, group conflicts tend to be settled by compromise and accommodation. Because there are a multitude of interests, no one group can dominate the political process. Furthermore, because most individuals have more than one interest, conflict among groups need not divide the nation into hostile camps.

Many political scientists believe that pluralism works very well as a descriptive theory. As a theory of how democracy *should* function, however, pluralism has problems. Poor citizens are rarely represented by interest groups. At the same time, rich citizens may be overrepresented. (Still, the unorganized poor do receive useful representation from religious and liberal groups.) There are also serious doubts as to whether group decision making always reflects the best interests of the nation. Indeed, critics see a danger that groups may grow so powerful that all policies become compromises crafted to satisfy the interests of the largest groups. The interests of the public as a whole, then, are not considered. Critics of pluralism have suggested that a democratic system can be almost paralyzed by the struggle among interest groups.

Fundamental Values

D4: Summarize the conflicts that can occur between the values of liberty and order, and between those of liberty and equality.

The writers of the U.S. Constitution believed that the structures they had created would provide for both popular sovereignty and a stable political system. They also believed that the nation would be sustained by its **political culture**—the patterned set of ideas, values, and ways of thinking about government and politics that characterized its people. Even today, there is considerable consensus among American citizens about certain concepts—including the rights to liberty, equality, and property—that are deemed to be basic to the U.S. political system.

Most Americans are descendents of immigrants who came from diverse cultural and political backgrounds. You can see how immigration will continue to change the composition of the nation in future years in Figure 1–1. Given the changing nature of our population, now and in the past, how can we account for the broad consensus that exists around basic values? Primarily, it is the result of **political socialization**—the process by which political beliefs and values are transmitted to new immigrants and to our children. The two most important sources of political socialization are the family and the educational system.

The most fundamental concepts of the American political culture are those of the dominant culture. The term *dominant culture* refers to the values, customs, and language established by the groups that traditionally have controlled politics and government in a society. The dominant culture in the United States has its roots in Western European civilization. From that civilization, American politics inherited a bias in favor of individualism, private property, and Judeo-Christian ethics.

Liberty versus Order

In the United States, our **civil liberties** include religious freedom—both the right to practice whatever religion we choose and the right to be free from any state-imposed religion. Our civil liberties also include freedom of speech—the right to express our opinions freely

Pluralism

A theory that views politics as a conflict among interest groups. Political decision making is characterized by bargaining and compromise.

Political Culture

The patterned set of ideas, values, and ways of thinking about government and politics that characterizes a people.

Political Socialization

The process by which people acquire political beliefs and values.

Civil Liberties

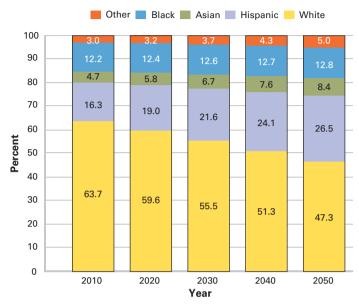
Those personal freedoms, including freedom of religion and of speech, that are protected for all individuals in a society.

on all matters, including government actions. Freedom of speech is perhaps one of our most prized liberties, because a democracy could not endure without it. These and many other basic guarantees of liberty are found in the **Bill of Rights**, the first ten amendments to the Constitution.

Liberty, however, is not the only value widely held by Americans. A substantial portion of the American electorate believes that certain kinds of liberty threaten the traditional social order. The right to privacy is a particularly controversial liberty. The United States Supreme Court has held that the right to privacy can be derived from other rights that are explicitly stated in the Bill of Rights. The Supreme Court has also held that under the right to privacy, the government cannot ban either abortion or private homosexual behavior by consenting adults.5 Some Americans believe that such rights threaten the sanctity of the family and the general cultural commitment to moral behavior. Of course, others disagree with this point of view.

FIGURE 1–1 Projected Changes in U.S. Ethnic Distribution

What political changes could result when non-Hispanic whites are no longer a majority of the U.S. population?



Data for 2010 from the 2010 census. Data for 2020 through 2050 are Census Bureau projections. Hispanics (Latinos) may be of any race. The chart categories *White, Black, Asian,* and *Other* are limited to non-Hispanics. *Other* consists of the following non-Hispanic groups: *American Indian, Native Alaskan, Native Hawaiian, Other Pacific Islander,* and *two or more races*.

Sources: U.S. Bureau of the Census and author's calculations.

Security is another issue that follows from the principle of order. When Americans have felt particularly fearful or vulnerable, the government has emphasized national security over civil liberties. Such was the case after the Japanese attack on Pearl Harbor in 1941, which led to the U.S. entry into World War II. Thousands of Japanese Americans were held in internment camps, based on the assumption that their loyalty to this country was in question. More recently, the terrorist attacks on the Pentagon and the World Trade Center on September 11, 2001, renewed calls for greater security at the expense of some civil liberties.

Liberty versus Equality

The Declaration of Independence states, "All men are created equal." The proper meaning of *equality*, however, has been disputed by Americans since the Revolution. Much of American history—and indeed, world history—is the story of how the value of **equality**, the idea that all people are of equal worth, has been extended and elaborated.

First, the right to vote was granted to all adult white males, regardless of whether they owned property. The Civil War resulted in the end of slavery and established that, in principle at least, all citizens were equal before the law. The civil rights movement of the 1950s and 1960s sought to make that promise of equality a reality for African Americans. Other

Bill of Rights

The first ten amendments to the U.S. Constitution.

Equality

As a political value, the idea that all people are of equal worth.

^{5.} Roe v. Wade, 410 U.S. 113 (1973) and Lawrence v. Texas, 539 U.S. 558 (2003).

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